

## ORDER



## Orders

Order / Rev: 170344

Alt Order #: 06395874

Product Desc: PRIORITY USA ACT:60

Estimate: 1790

Flight Dates: 10/30/12 - 11/06/12

Original Date / Rev: 10/25/12 / 10/25/12

Order Type: GENERAL

WDJT-TV-LP

Primary AE: Matthew Norten

Sales Office: HDC

Sales Region: NAT

## Agency

Name: Mundy Katowitz Media

Buying Contact:

Billing Contact:

1322 G Street SE

Washington, DC 20003

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

## Advertiser

Name: Issue/Priorities USA Action

Demographic: A35+

Product Codes: PL Issue

Priority: P-1

Revenue Codes: AGY, POL, ISS

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	12	\$14,300.00	\$12,155.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	12	\$14,300.00	\$12,155.00	0.00
Totals	12	\$14,300.00	\$12,155.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	11/02/12	11/02/12	Late Late 1135p-1235a	CM	1135p-1235a ----1--	1:00	1	\$400.00	P-1	0.00	NM	1	\$400.00
				Late Late 1135p-1235a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1			\$400.00		0.00			
E 2	WDJT	11/02/12	11/02/12	M-F 5pm News	CM	5p-530p ----1--	1:00	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				M-F 5pm News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1			\$1,500.00		0.00			
E 3	WDJT	11/05/12	11/05/12	Morning News M-F 6a - 7a	CM	6a-7a 1-----	1:00	1	\$600.00	P-1	0.00	NM	1	\$600.00
				M-F 6a - 7a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1			\$600.00		0.00			
E 4	WDJT	11/05/12	11/05/12	Wheel of Fortune 630p-7p	CM	M-F 630p-7p 1-----	1:00	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
				630p-7p/Wheel										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1			\$5,000.00		0.00			
E 5	WDJT	11/04/12	11/04/12	Sun 530pm News	CM	530p-6p -----1	1:00	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				Sun 530pm News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1			\$1,500.00		0.00			
E 6	WDJT	11/01/12	11/01/12	Doctor 2p-3p	CM	2p-3p ---1---	1:00	1	\$800.00	P-1	0.00	NM	1	\$800.00
				Doctors 2p-3p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1			\$800.00		0.00			

Order / Rev: 170344  
Alt Order #: 06395874  
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Issue/Priorities USA Action  
Product Desc: PRIORITY USA ACT:60  
Estimate: 1790

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WDJT	11/01/12	11/01/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a ---1---	1:00	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1		\$600.00			0.00			
E 8	WDJT	10/30/12	10/30/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p -1----- (2:00 PM-3:00 PM)	1:00	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1		\$800.00			0.00			
E 9	WDJT	11/06/12	11/06/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a -1-----	1:00	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	-1-----		1		\$600.00			0.00			
E 10	WDJT	10/31/12	10/31/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a --1----	1:00	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----		1		\$400.00			0.00			
E 11	WDJT	10/31/12	10/31/12	M-F 5pm News M-F 5pm News	CM	5p-530p --1----	1:00	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----		1		\$1,500.00			0.00			
E 12	WDJT	10/31/12	10/31/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a --1----	1:00	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----		1		\$600.00			0.00			
Totals													12	\$14,300.00